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GROUP

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CAAPA CHINA ATTRACTIONS EXPO 2015



The Chinese Association of Amusement Parks & Attractions (CAAPA) 2015 held its 24th China Attractions Expo at the China National Convention Center in Beijing over three consecutive days from 18th - 20th March 2015. A growing number of overseas vendors attended the show, such as B&M, Huss, Intamin, Polin, Vekoma and Zamperla. Sanderson Group, the world renowned themed design and construction company was also present with the teams from China and Malaysia. The Sanderson booth featured its localized works for theme parks, water parks, commercial developments as well as international projects from all across Asia Pacific. Three TV screens displayed videos of Sanderson Group projects that captivated the constant stream of exhibition visitors.

The China Attractions Expo was the perfect platform for developing long term relationships with the China attractions in-



PROJECT DIARY

1989 Sanderson Company was founded.



Warner Bros Movie World Theme - Australia (1990/92)
Project Management, Design Development & Documentation, Programming, Q.S and Cost Control

Warner Bros Movie World "Batman the Ride" - Australia (1992/93)
Project Management, Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control

Sea World "The Bermuda Triangle Ride" - Australia (1993/94)
Project Management, Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control

Warner Bros Movie World - Germany (1993/94)
Documentation, Programming, Q.S and Cost Control

Luna Park Sydney Australia (1994)
Design Development, Programming, Cost Control

Ripley's Believe It Or Not - Australia (1995)
Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control

Sega World Darling Harbour Sydney - Australia (1994)
Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control



PARTY OF THE CENTURY

Sanderson Group celebrates with Mammoth Empire in unravelling the new Empire City development.



KUALA LUMPUR - Mammoth Empire Holdings launched its new development Empire City in an invite only, star studded event dubbed the Party of the Century on January 23, Friday. In attendance representing Sanderson Group were Peter Sanderson, Director of Business Development and Jack Perry, Director of Planning and Design who partied alongside celebrities such as Paris Hilton. Sanderson Group has been engaged to conceptualize the unique entertainment spaces within the prestigious development.

Star-Studded Gala

The swanky event transported its guests back in time to the Roaring 1920's and featured electrifying performances by socialite, model, singer, DJ and actress Paris Hilton, Black Eyed Peas member Taboo, South Korean boy band 2AM and Australian tenor Mark Vincent. There were also speed painters, LED dragon dances, and acrobatic performances that captivated and dazzled the crowd. International guests include Him Law, Sharon Chan and Eliza Sum, who were dressed to the nines according to the flapper theme.

Empire City is a 2.5 million sq. ft. integrated commercial development built around 5 pillars: Design, Art, Music, Performance and Culture. Here the past meets the future as old architectural styles are combined with modern architectural designs to create a unique world. This self-contained city that never sleeps is the ultimate spot for meeting, dining, shopping and relaxing. The vibrant city boasts cutting-edge architecture featured in thematic malls, retail shops, 8



CELEBRATING 25 YEARS



ALL ABOARD TO OCEAN KINGDOM IN HARBOUR CITY

Sanderson Group Inks MoU with Hatten Group to design RM200mil Theme Park & Water Park in Pulau Melaka

Sanderson Group has recently been enlisted to partner with Hatten Group to design and build a 500,000 sq. ft. Theme Park & Water Park in their colossal Harbour City development in Pulau Melaka. Peter Sanderson, the Director of Business Development for Sanderson Group signed the MoU with Edwin Tan, Group CEO of Hatten Group and Colin Tan, Group MD of Hatten Group last Saturday, 17 January 2015. The event also coincided with Harbour City's ground breaking event, officiated by the Guest of Honour; YAB Datuk Seri Ir. Haji Idris bin Haji Haron, the Chief Minister of Melaka. Other VIP delegates in attendance were China's top construction company, GuoDu Construction (Group) Co. Ltd.

The maritime-inspired Harbour City development covers 1 million sq. ft. of retail, hotel and theme park experiences and reaches RM500 million in investment, allocating RM200 million to the design and construction of an



indoor and outdoor theme park and water park. Harbour City's impressive structure is made to resemble a ship, and is expected to boost the tourism economy for the state of Melaka in the years to come.

"The most interesting aspect for the Harbour City project is the shape of the building and ocean interior design concept which is inspired by Melaka's history as a world renowned harbour a long time ago," mentioned Datuk Idris.

The main component of the structure comprises of a 6-storey shopping complex housing over 800 retail stores, a theme park and three 5-star hotel blocks: a 780-room Cruise-themed hotel, 500-room resort and spa, and a 250-room International Chain hotel. The theme park includes the Ocean Kingdom Indoor & Outdoor Water Theme Park, Sky Deck Theme Park, Extreme Theme Park and Man-made Sky Beach. The project is targeted to be completed in early 2019.

Hatten Group one of the front runners in Malaysia's property development, asset management and investment industry. Incorporated in 2008, the multi-award winning Group integrates core businesses in project development and construction, commercial and asset management, retail leasing and hospitality divisions.

With over 25 years of design and build experience in the industry, Sanderson Group's proven track record of multi-award winning themed attractions will help Hatten Group propel Harbour City as an internationally acclaimed attraction and exponentially increase the number of tourists to Melaka.



PROJECT DIARY



Titanic - Fox Studio Sydney Australia (1999/2000)
Inclusive: Thematic design and fabrication, Group Logistic Coordinator

Opened Joint Venture Sanderson Group (India) Office (2000)

Sunway Lagoon Project Malaysia (2001)
Roller Coaster Refurbishment
Inclusive: Group Logistic Coordinator

Disney Sea's Tokyo Japan (2001)
Inclusive: Group Logistic Coordinator
(Sanderson Staff in Tokyo), Site Art Director

Al Fuhairi Resort United Arab Emirates (2001)
Inclusive: Master Planning, Feasibility Study, Design and Design Development - (Master Planning)

Opened Sanderson Group (Macau) Office (2001)

Essel world - Mumbai India (2002)
Inclusive: Project Feasibility Study, Master Planning, Operations, Info structure and facilities, Q3 and Budget



Macau Fisherman's Wharf and Legends Wharf (2002/04)
Inclusive: Master Plan East meets West, Project Management - East meets West, Project Character Facades, Architectural Design, Design Development & Documentation, Programming, Operations, Info structure and facilities Q3 and Cost Control

Pharaoh's Palace Casino Macau (2004)

Inclusive: Master Planning INTERIOR DESIGN and Project Management Design Development & Documentation

CELEBRATING 25 YEARS

PROJECT DIARY

Son Kim Yip Casino, Stage 1 & 2 - Macau (2004)
Interior Design and Project Management, Design Development & Documentation.



FRIENDS, FAMILY, FOOD & FUN

Sanderson Design Group Malaysia holds its Annual Luncheon at Concorde Hotel, Kuala Lumpur.

Macau Convention Centre - Macau (2004/5)
Interior Design Development and Documentation, Programming, Operations, Infrastructure and Facilities, Q.S & Cost Control

Agrigold Vishakhapatam - India (2005)
Master Plan Interior Design & Project Management, Design Development & Documentation, Programming, Operations, Infrastructure and Facilities, Q.S and Cost Control

Agrigold Vijaywada - India (2005)
Master Plan Interior Design & Project Management, Design Development & Documentation, Programming, Operations, Infrastructure and Facilities, Q.S & Cost Control

Yacht Club & Commercial Centre - Kuala Terengganu (2004)
Project Management, Project Architect, Design Development & Documentation, Interior Design & Programming, Operations, Infrastructure and Facilities, Q.S and Cost Control

Aldela De Rio Goa - India (2004)
Master Plan, Concept Design

Exhibition Centre- Kuala Terengganu (2004)
Project Management, Project Architect, Design Development & Documentation, Programming, Operations, Infrastructure and Facilities, Q.S and Cost Control

Babylon Centre (2004)
Master Plan, Interior Design & Project Management, Design Development & Documentation, Programming, Operations, Infrastructure and Facilities, Q.S and Cost Control



ADVENTURE PACKED TEAM BUILDING

The Sanderson Group team gathered in Suzhou, Shanghai on the 6th and 7th February for a weekend of adventure and excitement. The team was led by Development Director Peter Sanderson, and Executive Secretary Katherine Lee. Sanderson Macau was represented by the dynamic duo of Peter and Katherine. They then paid a visit to the Suzhou Jinyi Lake Ferris Wheel, basking in the sights and sounds of the park. Although the fun only lasted a week,



CELEBRATING 25 YEARS

AT SANDERSON MALAYSIA

mpur on 8th March, 2015



DINING WITH SANDERSON CHINA

Team building activities. Representatives from Sanderson Malaysia includes CEO Steve Sanderson, Executive Director Rick Waterhouse, Business Development Director Paul Ramsden and Winnie Lam. The team dinner featured lively and side-splitting performances by the multi-talented team from Shanghai. The group enjoyed the team building activities and appreciated the short getaway from work.



PROJECT DIARY

Crystal Mosque, Kuala Terengganu - Malaysia (2004/07)

Architect and Project Management, Project Architect, Design Development & Documentation, Programming Operations, Info structure and Facilities, Q.S and Cost Control.



Taman Tamadun Islam - Malaysia (2004/07)

Architect and Project Management, Project Architect, Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control.

Goyal Manure Ulan Maharashtra Essel Group, Special Economic Zone - India (2004/07)

Master Planning, Concept Planning

Opened Sanderson Group Shanghai (2007)

Innovative Film City - India (2007)

Master Planning, Design Development & Documentation.



US City Bangalore - India (2007)

Interior Project Management, Interior Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control.

Amazon Beijing - China (2007)

Master Planning, Interior, Design Development & Documentation.

Special Economic Zone Hindupur Taluk - India (2007)

Master Planning, Preliminary Project Feasibility Planning

Shipra Sun City Atlantis Water Park, Shipra Mega Mall, Shipra Theme Park - India (2007/08)

CELEBRATING 25 YEARS

PROJECT DIARY

PENANG INTERNATIONAL EQUESTRIAN CLUB Malaysia (2008)
Inclusive : Detail Design Architect and Project Management Programming, Operations, Info structure and Facilities, Q.S and Cost Control.

2008 Established Sanderson Group Singapore

Heritage Bay RETAIL Development (2008)

Inclusive : Master Planning, Project Management, Project Architect, Design Development & Documentation, Programming, Operations, Info structure and Facilities, Q.S and Cost Control.

Agrigold Group Vijaywada - Raakand Theme Park, Phase 1 & 2 (2008/10)

Inclusive : Master Plan, Concept Design, Design Development, Project & Construction Management, Themed Construction (in GRC, RFP, PJ) including four finished, Sourcing of Rides & Rides Installation.

Little India New Delhi (2008)

Inclusive : Master Plan, Detail Design and Construction, Programming, Operations, Info structure and Facilities, Q.S and Cost Control (inclusive but not limited to the following projects)

Venellan Macau PRC (2008)

Inclusive : Detail Design and Construction, Programming, Operations, Info structure and Facilities, Q.S and Cost Control.

OCT - Shenzhen China (2008)

Inclusive : Master Planning, Detail Design and Construction, Programming, Operations, Info structure and Facilities, Q.S and



IAAPI AMUSEMENT EXPO 2015

India's Premier Amusement, Leisure and Entertainment Trade event hosted over 100 local and international exhibitors



IAAPI AMUSEMENT EXPO 2015

The Indian Association of Amusement Parks and Industries (IAAPI) held its 15th amusement expo at the Bombay Exhibition Centre in Mumbai, India this 11-12 February 2015. The exhibition spanned 6,000 square meters and saw a high rate of international vendor participation at 45%.

Sanderson Group was represented by the team in Mumbai, as well as its Director, Bina Chhugara, Peta Sanderson, Director of Business Development was also present to strengthen local client relationships.

The Indian Amusement & Theme Park industry has been growing at a compounded annual growth rate (CAGR) of more than 17.5% with annual revenue at approximately INR 17 billion and estimated to grow to at least INR 40 billion by 2020.



FULL STEAM AHEAD FOR MAJARAT OMAN

Arab Malaysia Development Company unveils largest Indoor Theme Park in Oman with Sanderson Group



Nestled on the beachfront of Al Sawadi Beach Resort in Oman, one of the most peaceful countries in the world, the Majorat Oman Indoor theme park is envisaged to amaze and entertain visitors with its futuristic, alien themed elements with a classic mix of family friendly entertainment, making the park a wholesome family destination.

Fatih Bin Fahar (FBF) Group of Companies and Amusement Cities (promoted by Arab Malaysia Development Company) have signed an agreement in October 2013 for the development of Majorat Oman. Sanderson Group, the world renowned international thematic design and construction corporation will pick up 51% equity stake in Majorat Oman, and will provide design and build consultancy for the project.

The project was unveiled on 26th March 2015 at a prestigious event on site with high-profile guests and clients. Sanderson Group was represented by its CEO, Mr Steve Sanderson and Design Director, Mr Syed Zulkamain Aljunid. Fuzzy, the park's adorable bright blue alien mascot also made an appearance to the delight of the guests at the event.

The USD\$160 million gargantuan indoor theme park will be the largest Oman has ever seen, spanning over 25,000 sqm and also includes the Sultanate's first ever water park. The park will cater to 2,500 to 3,000 visitors daily when it is fully operational, said Syed Asad Ali, representative from Arab Malaysia Development Company. This is due to its strategic location 45 minutes from Muscat, and roughly halfway between the Sultanate's capital and Sohar.

Syed Asad Ali told the Times of Oman, "This project is going to change the landscape of domestic tourism in Oman." Majorat Oman plans to hold its soft opening in 2017.



PROJECT DIARY

Universal Studios LOST WORLD Retail and Food and Beverage - Singapore (2008/09)

Interior Design and Construction, Programming Operations, Info structure and Facilities Q.S and Cost Control

Ocean in Malan Qindao - China (2008/09)

Master Planning, Detail Design and Construction Programming Operations, Info Structure and Facilities Q.S. & Cost Control.

Universal Studios EGYPT area development - Singapore (2008/9)

Detail Design and Construction, Programming Operations, Info structure and Facilities Q.S and Cost Control

Universal Studios LOST WORLD area development - Singapore (2008/9)

Detail Design and Construction, Programming Operations, Info structure and Facilities Q.S and Cost Control



Universal Studios NEW YORK area development - Singapore (2008/9)

Detail Design and Construction, Programming Operations, Info structure and Facilities Q.S and Cost Control

Universal Studios HOLLYWOOD area development - Singapore (2008/9)

Detail Design and Construction, Programming Operations, Info structure and Facilities Q.S and Cost Control

Singapore Zoological Gardens RIVER SAFARI design consultancy (2009)

Design consultancy on aesthetic and thematic elements, conceptual and schematic design of animals' habitat exhibit.

2010 - Sanderson Group opened in Dubai, UAE

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SANDERSON GROUP - BAHRAIN

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